



DUNLOP

BIOMIMETIC

MODERN SPORTSWEAR



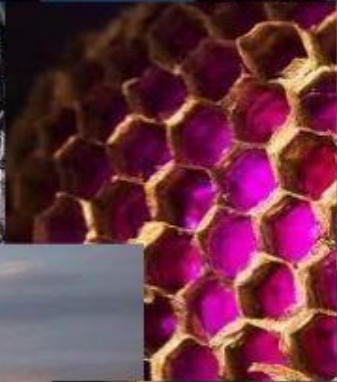
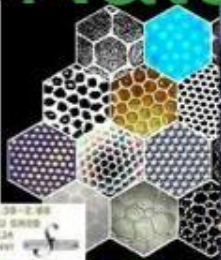
AUTUMN/WINTER 2012

TENNIS

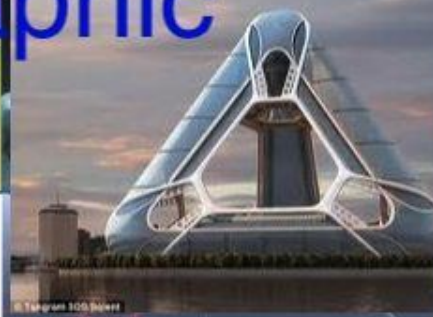


Nature

Technical



Graphic



Performance



Modern

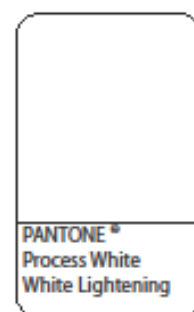
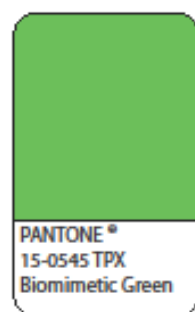
2001: A SPACE ODYSSEY



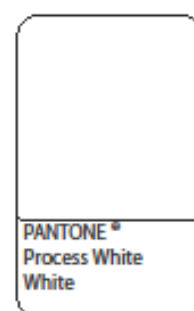
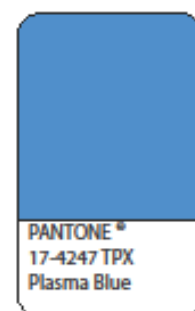
BIOMIMETIC

MODERN SPORTSWEAR

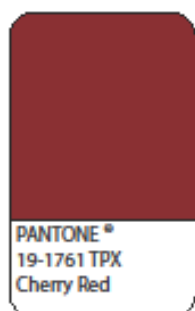
CLUB PRO:



PLAYER TECH:



RETRO SPORT:



Range Description



Sportswear and sporting goods are constantly evolving to improve our performance through function and technology, we strive for the best and who can predict what the future holds for sporting developments . The Dunlop Biomimetic collection follows the mindset of “modern sportswear”, the Dunlop arrow is a modern shape and would suitably fit on a star trek uniform or on Tron. It gives a clean and futuristic look and this design philosophy is used in the Biomimetic range as a major, minor and detail. The word Biomimetic itself is actually defined as “inspired by nature” and the range also uses nature inspired designs, textures and shapes, linking with the Dunlop tennis rackets.

General Comments

- Please ensure all agents are aware of the biomimetic branding to the rear of the garments and back neck labels. They items also have aeroskin branding to the rear. Aeroskin is Dunlops equivalent to Nikes dri fit or adidas's clima (lite, cool, etc) technologies used on fabrics. Certain items currently have aeroskin technology and this is pointed out in there description. In the future we will introduce new technologies, the next slide shows technologies we will use in the future.

AEROSKIN 7 TYPES OF PROTECTION

AEROSKIN ICE

Feran Ice cooling system takes moisture from the skin to the surface.

AEROSKIN H2O

Waterproof technology keeps you dry in all conditions

AEROSKIN BIO

Microbial technology

AEROSKIN THERMO

Insulated material keeps you warm and dry

AEROSKIN DRI

Ventilated, breathable material keeps you dry

AEROSKIN MAX

Breathable fabrics protect against the elements whilst keeping you dry

AEROSKIN LITE

Ultra light materials with breathability keeping you cool in hot conditions

Alternatives:

AEROSKIN FIT

AEROSKIN STRETCH

engineered to move when you move
"extreme stretch zones" (adidas)

DLPTAW12102 Player Tech

Asymmetric Zip Knitted Track Jacket



- The Dunlop arrow is an important of Dunlops history and trademark. This knitted jacket design incorporates the Dunlop arrow to the chest, the chest panel is made up of printed hexagons, the hexagons come from the honeycomb texture used on the tennis rackets. The jacket features an off centre zip for a modern look, branded zip pulls, mesh lining, pockets to the front, aeroskin branding to the front and biomimetic branding to the neck and rear.
- 100% Knitted Polyester .
- See catalogue for colours.

DLPTAW12103

Player Tech Shell Track Pant

 **DUNLOP**
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- Woven pant features Dunlop D branding to front, mesh lining, mesh to the pockets, branded toggles to the hem, pockets to the front, aeroskin branding to the front and internal biomimetic branding and external branding to the rear. A nice comfortable fit ideally for warming up.
- 100% Woven Polyester .
- See catalogue for colours.

DLPTAW12104

Player Tech Woven Short

 **DUNLOP**
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- Woven short features Dunlop D branding to the front, pant lining, mesh to the pockets, elasticated waistband, pockets to the front, aeroskin branding to the front and internal biomimetic branding and external branding to the rear.
- 100% Woven Polyester .
- See catalogue for colours.

DLPTAW12104

Player Tech Polo

 **DUNLOP**
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- Player Tech polo shirt features raised rubber Dunlop D branding to the chest, mesh panel to the side and printed chest panel of hexagons linking to honeycomb technology. Also features aeroskin branding to the front and biomimetic branding to the neck and rear. The fabric is also coated with aeroskin dri which keeps you dry from sweat when performing.
- 100% Polyester .
- See catalogue for colours.

DLPTAW12106

Player Tech Tee

 **DUNLOP**
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- Player Tech t-shirt shirt features raised rubber Dunlop D branding to the chest, mesh panel to the side and printed chest panel of hexagons linking to honeycomb technology. Also features aeroskin branding to the front and biomimetic branding to the neck and rear. The fabric is also coated with aeroskin dri which keeps you dry from sweat when performing.
- 100% Polyester .
- See catalogue for colours.

DLCPAW12201

Club Pro Rain Jacket

- Winter can always hold some unexpected weather so this rain jacket is ideal for the colder months. A shower proof fabric , mesh lining, concealed hood, and subtle arrow shape to the chest make for a very clean looking design. In the details look at the hexagonal printed tape to the chest, raised rubber Dunlop D, biomimetic back neck branding and to the rear as well as branded zip pulls.
- 100% Nylon.
- See catalogue for colours.

DLCPAW12202

Club Pro Knitted Track Jacket

 **DUNLOP**
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- A favourite from ss12 is updated in aw colourways, maintaining the same piping design to the chest with a pop colour and contrast shoulders and sleeves to the body. Features all aeroskin and biomimetic branding.
- 100% Knitted Polyester.
- See catalogue for colours.

DLCPAW12203

Club Pro Knitted Track Pant

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- Knitted pant to match the club pro jacket. The pant features striped waistband, Dunlop D to the front and Biomimetic branding internally and to the rear.
- 100% Knitted Polyester.
- See catalogue for colours.

DLCPAW12204

Club Pro Short

- Short features an elasticated waistband, Dunlop D branding to the front and Biomimetic branding to the rear and contrast taping to the pockets. The pocket taping is printed with mini hexagons linking to the honeycomb technology.
- 100% Woven Polyester.
- See catalogue for colours.

DLCPAW12205

Club Pro Polo

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- Club pro polo shirt features contrast collar and cuff, printed taping to the chest representing the Dunlop arrow, the taping is made of mini hexagons taken from the honeycomb technology on the rackets. The polo also has internal and external biomimetic branding.
- 100% Polyester.
- See catalogue for colours.

DLCPAW12206

Club Pro Basic Polo

- A classic look polo featuring piping raglan sleeves and matching internal neck piping. Also features Dunlop D to the chest and internal and external Biomimetic branding.
- 100% Polyester.
- See catalogue for colours.

DLCPAW12207

Club Pro T-shirt

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- Club pro t-shirt features printed taping to the chest representing the Dunlop arrow, the taping is made of mini hexagons taken from the honeycomb technology on the rackets. The t-shirt also has internal and external Biomimetic branding.
- 100% Polyester.
- See catalogue for colours.

DLRSAW12301

All over check jacket

- Modelled on an original this check jacket from the 1970's this style features an oversize Dunlop D to the chest and check printing throughout.
- 100% Polyester.
- See catalogue for colour.