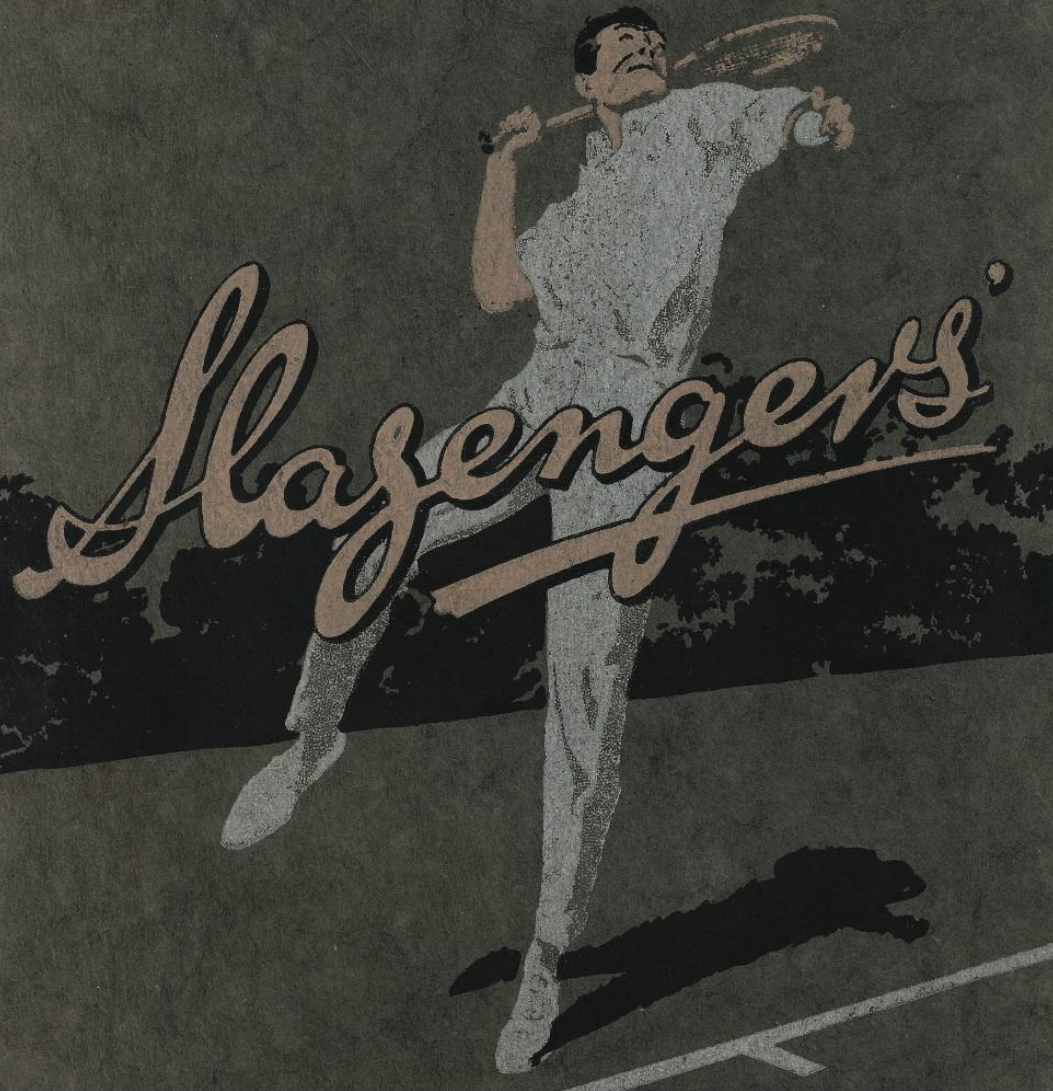


EMPIRE



SLAZENGER
HERITAGE GOLD

AUTUMN
WINTER
2012



EMPIRE

Slazenger's



Sporting heritage



Corinthian



Chariots of Fire



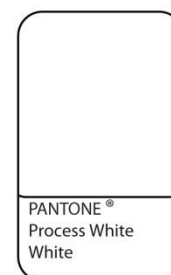
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Rules



Colour Palette



Empire Collection

SLAW12040 Henley

- Slazenger have always enjoyed a spot of boating producing boats, paddles and oars through there excellent craftsmanship with wood. So this Henley blazer would be very fitting for the boating club house featuring pocket trim details, striped lining and gold panther to the chest.
- 100% cotton.
- See catalogue for colour.

Empire Collection

SLAW12039 Punt

- A modern twist on a classic oxford shirt, replacing the normal shirt collar this shirt has a polo rib collar. Also featuring contrast back neck, the crest embroidery to the chest, gold panther and slazengers embroidery to the cuff.
- 100% cotton.
- See catalogue for colours.

Empire Collection

SLAW12038 Corinthian

- Slazenger and cable knitted jumpers are like family, whether you want to link to tennis or cricket they have been part of many great sporting moments in history, for winter an autumnal adaption of a classic cricket has been done using darker colours.
- 100% cotton
- See catalogue for colours.



Empire Collection

SLAW12036 Vagabond Rugby Shirt

- Slazenger have been a proud manufacturer of excellent leather rugby balls in the past and the sport of rugby football has always been present throughout Slazengers past. This rugby shirt features the same crest embroidery as the chariot polo, contrast diagonal stripe, contrast collar and cuffs and gold panther.
- 100% cotton
- See catalogue for colours.



Empire Collection

SLAW12037 Harrow

- Another classic rugby short style introduced for aw12 this time with a harrow stripe. Also carrying the crest embroidery to the chest, gold panther and empire detailing.
- 100% cotton pique.
- See catalogue for colours.

Empire Collection

SLAW12035 Chariot Polo

- This chariot polo can take inspiration from a combination of slazengers past whether it be military inspiration or even polo, the polo shirt had a diagonal contrast stripe across the chest as a cut and sew panel, gold panther to the chest, crest embroidery to the opposite side and appliqué S to the arm. The crest is taken from an old slazenger tennis racket and features a crown and gauntlet.
- 100% cotton pique.



Empire Collection SLAW12034 Rigby

- Bjorn Borg in his early days was a slazenger wearer, this limited edition features a check design to the chest and gold pan

SLAW12011 Keet Jacket

- Bomber style jacket featuring quilted lining, inside pocket detail, buckle fastening to the collar, shooting patch to the shoulder, gold panther logo to the pocket, pockets with top entry and flap and side pocket entry.
- 100% Corduroy.
- 100% Polyester lining.
- Colour camel as catalogue.

SLAW12010 Keet Jacket

- Bomber style jacket featuring quilted lining, inside pocket detail, buckle fastening to the collar, shooting patch to the shoulder, gold panther logo to the pocket, pockets with top entry and flap and side pocket entry.
- 100% cotton shell.
- 100% Polyester lining.
- Colour black as catalogue.

SLAW12009

Guards Diagonal Track Jacket

- Diagonal track jacket taking influenced by Slazenger's military history, with block diagonal stripe across the front. Gold panther logo to the chest.
- 100% Polyester Interlock.
- See catalogue for colours.

SLAW12602

3 Star Jacket

- Influenced by Slazenger's horse racing past and the Slazenger's stables, this 3 star jacket takes influence from Jockey silks and there designs.
- 100% cotton drill.
- See catalogue for colours.

SLAW12603

3 Star Jumper

- Influenced by Slazenger's horse racing past and the Slazenger's stables, this 3 star knitwear takes influence from Jockey silks and there designs.
- 100% merino.
- See catalogue for colours.

SLAW12025 Number Polo

- 1234 polo's featuring applique numbers to the front side. The numbers come from Slazenger's involvement with both polo and croquet.
- 100% cotton pique.
- See catalogue for colours.

SLAW120026 Number 1 Knit

- Crew neck knitwear featuring intarsia number 1 to the side of the chest in contrast colour. The numbers come from Slazenger's involvement with both polo and croquet.
- 100% cotton.
- See catalogue for colours.

SLAW12020 Slazenger's Hoody

- Slazenger's zip up hooded sweatshirt featuring Slazenger's cursive to the back pocket.
- 100% cotton loopback.
- See catalogue for colours.

SLAW12023 Basic Hoody

- Basic zip up hooded sweatshirt in cotton loopback with raglan sleeves and gold panther to the chest
- 100% cotton.
- See catalogue for colours.

SLAW12019 Slazenger's Sweat

- Raglan sleeve loopback sweatshirt with the Slazenger's cursive logo flocked to the chest.
- 100% cotton loopback.
- See catalogue for colours.

SLAW12022 Basic Sweatshirt

- Basic sweatshirt in cotton loopback with raglan sleeves and gold panther to the chest.
- 100% cotton.
- See catalogue for colours.

SLAW12021 Slazenger's Jogger

- Joggers featuring Slazenger's cursive to the back pocket.
- 100% cotton loopback.
- See catalogue for colours.

SLAW12018 Slazenger's Raglan LS Tee

- Raglan sleeve jersey t-shirt with the Slazenger's cursive logo flocked to the chest.
- 100% cotton.
- See catalogue for colours.

SLAW12017 Slazenger's Logo Tee

- Slazenger was originally founded as Slazengers before changing to Slazenger. The Slazengers cursive logo was ever present in the late 1800's and early 1900's, this logo has been re-created for this graphic t-shirt. The graphic is applied using flocking to the polo shirt and features contrast sleeves and logo colour.
- 100% cotton.
- See catalogue for colours.



SLAW12007 Seve

- Seve Ballesteros sadly passed away in 2011. Seve was a true great and a Slazenger ambassador. In honour of him Slazenger Heritage have produced a replica knitwear piece of what Seve wore during his famous 1984 Open win. Every knitwear piece sold will help raise money for cancer research.
- The knitwear piece is made from 100% merino wool and features the gold panther to the chest, it comes with a special swing ticket and back neck label for production.
- Colour – Navy



SLAW12008 Gerry Crew Neck Jumper

- Crew neck 12gg cotton knit with gold panther logo to the chest.
- 100% cotton
- See catalogue for colours.

SLAW12006 Lytham V-neck

- V-neck 12gg cotton knit with gold panther logo to the chest.
- 100% cotton
- See catalogue for colours.

SLAW12005 Pilot

- Short sleeve full button polo, with epilette detail to the shoulders, black panther badge to the chest.
- 100% cotton pique.
- See catalogue for colours.

SLAW12015 Stable Panel Polo

- The Slazenger's family were proud owners of many race horses, with race horses come Jockeys and this stable polo takes inspiration from a Jockey silks design that a jockey might wear, see below picture for the influence for this design. Featuring panels to the side and centre with contrast sleeves and gold panther to the chest.
- 100% Cotton pique.
- See catalogue for colours.



SlazengerTM
Heritage Gold

SLAW12004 Driver Shirt Collar Contrast Polo

- A re-make of an original Slazenger polo from 1970 (see picture below) but updated in winter colours, shirt style collar, long placket, pocket with contrast trim to the top and medium gold panther logo to the chest.
- 100% cotton jersey
- See catalogue for colours.



SlazengerTM
Heritage Gold

SLAW12027 Number 1 Shirt

- Continuing the number theme, this number 1 shirt features the number to the side of the chest with contrasting short fabrics, slazengers cuff embroidery detail and small panther to the chest.
- 100% cotton .

SLAW12028 Classic Oxford Shirt with trim

- Classic oxford shirt, small panther to the chest, contrast neck lining to the back, contrast cuff detail and slazengers embroidery to the cuff.
- 100% cotton.
- See catalogue for colours.

SLAW12029 Stripe Shirt

- Classic striped shirt, with contrast back neck detail, contrast colour to the cuff and slazengers embroidery to the cuff.
- 100% Cotton.
- See catalogue for colour.

SLAW12032 Frontier

- A new edition to the Slazenger Heritage collection this polo shirt features a pique back, sleeves and polo rib collar but a shirt front and gold panther to the chest.
- 100% cotton pique and 100% cotton.
- See catalogue for colour.

SLAW12033 Pioneer

- A new edition to the Slazenger Heritage collection this polo shirt features a pique back, sleeves and polo rib collar but with a shirt front and gold panther to the chest. This is the long sleeve version with shirt style cuff.
- 100% cotton pique and 100% cotton.
- See catalogue for colour.

SlazengerTM
Heritage Gold

SLSS12031 Challenge

- Polo shirt with shirt style collar, 3 button placket, gold panther to the chest, unique shirt cuff to the polo shirt cuff and matching shirt trim to the pocket.
- 100% cotton jersey.
- See catalogue for colour.

SLAW12014

Band Combination Polo

- Titled aptly because this polo features cut and sew panels combining angle stripes and block panels . A statement polo with contrast placket and polo collar.
- 100% cotton pique.
- Colours see catalogue.

SLAW12013 Lawn Angle Stripe Polo

- A unique style of polo short featuring angled stripes, a modern twist on an old classic featuring gold panther to the chest.
- 100% cotton pique.
- See catalogue for colours.

SLAW12003 Niblick Tipped Polo

- Tipped polo shirt with contrast tipping to the cuff and centre placket, gold panther logo to the chest.
- 100% cotton pique
- See catalogue for colours.

SLAW12002 Equipe Long Sleeve Polo

- Classic long sleeve polo shirt with 3 button placket, gold panther logo to the chest.
- 100% cotton pique.
- See catalogue for colours.

SLAW12001 Cleek Basic Polo

- Classic basic polo shirt with 4 button placket, gold panther logo to the chest.
- 100% cotton pique.
- See catalogue for colours.

SLAW12016 Racer Logo Tee

- Slazenger during the 1950's were heavily involved in motorsport and used to have a Slazenger Norton racing team. They often used a different slazenger logo and this has been recreated as a graphic for these t-shirts.
- 100% cotton.
- See catalogue for colours.

SLAW120 Repeater Logo Tee

- Inspired from the 1980's this tee features repeated slazenger logos across the design and the gold panther to the chest.
- 100% cotton.
- See catalogue for colours.